



PARTNERSHIP PROGRAM



WWW.SNAKERIVERBMX.COM
Track Operator: Cody Norris (208-520-4424)
1860 E 65th South, Idaho Falls, ID

SNAKE RIVER BMX

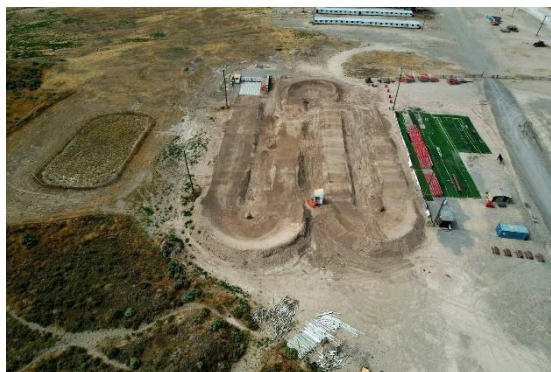
Our History

Snake River BMX has been in East Idaho for over 40 Years.
Stan Murdock helped create Snake River BMX in the late '70s.
We have been located at three different locations in Idaho Falls.
In 2022 we moved from Beaches Corner to Sandy Downs.
2022 we leased property from The City of Idaho Falls.
We are a 501c3 Non-Profit fully run off volunteers and donations.
We earned the Idaho State Final Championship Race in 2022 & 2023.



Facility

Our facility is located at Sandy Downs.
We have a huge facility with over 500 parking spots.
We have an area set for a Strider/Pump Track.
We are big enough for a National and Gold Cup Final.
We offer dry overnight camping.
Our track is 1,200 Feet Long.
Our location is on the outskirts of Idaho Falls



What We Do

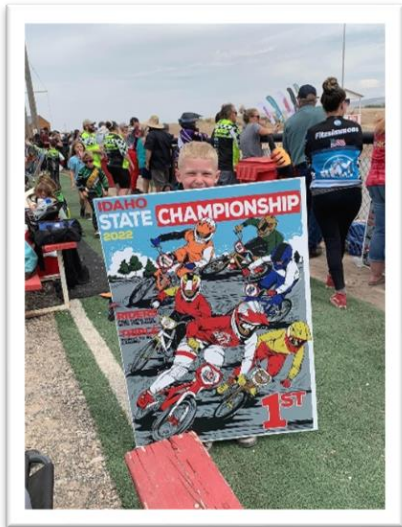
We race Bicycle Motocross known as BMX.
Our ages range from 1 to over 65 years of age.
Race from April until the end of October.
Offer a family environment of fun and racing.
Rent the track out for parties.
Reach kids who do not fit in in other sports.
Race every Tuesday and Thursday.
We support local bike shops and businesses.
Rider's league is for kids who want to learn the sport.
Offer clinics for beginners and advanced riders.
Donations to Ronald McDonald House.
Every kid gets to race, no one is turned away.
Offer rental bikes and helmets for those in need.



THE SPORT OF BMX & SNAKE RIVER BMX

1. BMX is one of the fastest growing sports in the Nation.
2. SNAKE RIVER BMX is fully run by VOLUNTEERS.
3. SNAKE RIVER BMX is a 501c3 Non-Profit.
4. There's NO BENCH IN BMX, everyone races.
5. Fathers, Mothers, Children, and Grandparents can all race together.
6. BMX has different Classifications:
Strider, Novice, Intermediate, Expert, Girl, Pro, Class, and Cruiser.
7. USA BMX has over 300 sanctioned tracks across the nation, Snake River BMX is one of them.





PARTNERSHIP LEVELS

- **GOLD CUP PACKAGE | \$1,000**
 - 36x84 Jumbo Sign with Company Logo
 - Your Company Announced at Every 2024 Snake River BMX Race
 - Logo and link on Facebook and www.snakeriverbmx.com
 - Snake River BMX Hoodie (1) or Shirt (2)

- **STATE FINAL PACKAGE | \$700**
 - 36x84 Jumbo Sign with Company Logo
 - Your Company Announced at Every 2024 Snake River BMX Race
 - Logo and link on Facebook and www.snakeriverbmx.com

- **DISTRICT PACKAGE | \$500**
 - 24x72 Sign with Company Logo
 - Your Company Announced at Every 2024 Snake River BMX Race
 - Logo and link on Facebook and www.snakeriverbmx.com

- **STRIDER PACKAGE | \$300**
 - Logo and link on Facebook and www.snakeriverbmx.com

- **START HILL PACKAGE | Other**
(Cash Donation, Gift In-Kind, Labor, Materials, Services)
 - Company (or Person) Listed on Partnership Banner for Snake River BMX Big Weekend



RACE SCHEDULE

Race Projections and Partnership Program Exposure

RACE SEASON IS FROM MAY THROUGH THE END OF OCTOBER.

RACE/EVENT	FREQUENCY	RIDERS	GUESTS	TOTAL
TUESDAY RACING	WEEKLY	95	205	300+
WED PRACTICE	WEEKLY	50	100	150+
THURSDAY	WEEKLY	95	205	300+
BOB WARNICKE SCHOLARSHIP RACE	ANNUAL	95	205	300+
RACE FOR LIFE	ANNUAL	95	205	300+
EARNED DOUBLE	ANNUAL	125	375	500+
STATE QUALIFIER DOUBLE POINT RACE	ANNUAL	225	700	925+
STATE FINAL CHAMPIONSHIP RACE	ANNUAL	350	850	1200+
BREAST CANCER AWARENESS RACE	ANNUAL	95	205	300+

BOB WARNICKE SCHOLARSHIP RACE- The Warnicke Scholarship Race was created to help fund The Bob Warnicke Memorial Scholarship Fund which assists students and their families in meeting the costs of undergraduate college education, trade school, etc.

RACE FOR LIFE- USA BMX & BMX Canada are among the top fundraisers for the Leukemia & Lymphoma Society. Each year, riders gather donations and raise funds for this worthwhile cause. The Race For Life Series was started in 1981 to help a fellow BMXer diagnosed with leukemia.

BREAST CANCER AWARENESS RACE- Shannon Wilker foundation was created to honor Shannon Wilker. She passed away from breast cancer on July 20, 2011. She was a wonderful wife, mother, grandmother, and friend to all that knew her. Her strength and compassion for others guide us every day.

TRACK UPGRADE GOALS

We moved to Sandy Downs in April 2022 and built a new track after being at another location for almost 40 years. In the first year, we installed a new start hill, fencing, and were donated a new building. We set the groundwork for some much-needed upgrades and improvements. We earned the State Final Championship for Idaho in 2023 and hope to continue improving our track to make it a first-class facility.

Projects that we need to complete include:

1. BLACK TOP (\$20,000)
2. COVERED STAGING/START HILL (\$10,000)
3. BLEACHERS (\$10,000)
4. FENCING (\$10,000)
5. TRACK SURFACE PREP (\$6,000)
6. PAVED CORNERS (\$60,000)



PARTNERSHIP LEVELS AT SNAKE RIVER BMX

On behalf of _____ I hereby commit to a financial/ in-kind partnership with Snake River BMX at the level of:

- _____ Gold Cup Package \$1,000 Initial Year
- _____ State Final Package \$700 Initial Year
- _____ District Package \$500 Initial Year
- _____ Strider Package \$300
- _____ Start Hill Package \$Other (see below)

❖ The estimated value for Chrome/Other donated to Snake River BMX is as follows:

Cash Donation \$	
Gift In-Kind \$	
Labor \$	
Materials \$	
Services / Other \$	
Total Donations \$	

Name: _____ Title: _____
 Company/ Organization: _____
 Phone Number: _____ E-Mail Address: _____
 Signature: _____ Date: _____

Please complete the above form & contact Cody Norris for pick up or send a check made payable to Snake River BMX to P.O. Box 2076, Idaho Falls, ID 83404.

Would you like a Receipt of Charitable Donation? _____

The Snake River BMX Association is a recognized 501(c)(3) not-for-profit organization.



Federal ID
 number: TIN 82-0404999.

CONTACT US



WWW.SNAKERIVERBMX.COM



[@SNAKERIVERBMX](https://www.facebook.com/SNAKERIVERBMX)



[@SNAKERIVERBMX](https://www.instagram.com/SNAKERIVERBMX)



SNAKERIVERBMX1@YAHOO.COM



WWW.USABMX.COM



208-520-4424 TRACK OPERATOR- CODY NORRIS



1860 E 65th South Idaho Falls, ID United States 83404

MOTO MOMS PRAYERS

LORD I PRAY AS THEY RACE TODAY
PLEASE BE THEIR GUIDE AND LEND
THE WAY
PLEASE KEEP THEM SAFE THROUGH
THE STRAIGHTS AND BERMS
OVER EVERY HILL AND REALLY TIGHT
TURNS
LET THEM CROSS THE FINISH LINE
AT THEIR OWN PACE
MOMMA DOESN'T CARE IF IT'S FIRST
OR LAST PLACE

